FOR IMMEDIATE RELEASE

August 24, 2021

SEA’s Campaign for Public Good Donates More Than 100 Backpacks to NH Children

CONCORD, NH: The State Employees’ Association is happy to announce that the Campaign for Public Good is donating over 100 backpacks to NH’s children in need.

The mission of Campaign for Public Good is to use the strength of the SEA/SEIU1984 union to provide opportunities for members, families, and friends to create positive change in NH communities. Due to the Covid-19 pandemic, the last year has been challenging for charitable organizations to find new ways to do so, but this year’s backpack drive has done just that.

While most organizations are still trying to figure out schedules, returning to work, and what being open to the public means for them, the Campaign for Public Good turned to the members of their union, SEA/SEIU Local 1984, to ask for assistance in helping children in need return to school.

The result was overwhelming. The goal was to donate at least 50 backpacks, but donations came from individual members, friends, and so many chapters that it was hard to keep up. As a result, over 100 backpacks are being donated this week to the Department of Education, who in turn will distribute them to school nurses who can identify children who may benefit across the granite state.

Special thanks to Chapter 1 Retirees, who so graciously donated hundreds of dollars so that we could shop for the kids, and to all of our members, chapters, friends, and families who contributed to this cause!

The State Employees’ Union, SEIU Local 1984, represents more than 10,000 members across New Hampshire. We are a member-driven organization united by a common goal: strong unions contribute to a stronger community. We are dedicated to improving the lives of workers and advocate for working families in New Hampshire.

www.seiu1984.org

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