

New Hampshire SEA Board of Directors' Meeting
SEA Office Concord, NH 03301
January 04, 2017

Emergency Meeting

The meeting was called to order by President Gulla at 5.40 PM:

- a. In attendance: Rich Gulla, Ken Roos, Tammy Clark, Avis Crane, Heather Fairchild, Mary Fields, John Amrol, John Hattan, Germano Martins, & Jen Hunt
 - i. Via phone: Cindy Perkins and Wendy Parent
- b. Excused Absences: Kristen Marabella, Jim Nall, Cheryl Towne, Frank Wike, Cindy Sanborn, Ralph Tilton & Terry Locke
- c. Staff: Kristen Mulcahy, Glenn Milner, Beth D'Ovidio, Joe Cicirelli, Jay Ward

Guest Presenters: representatives of Calypso Communications
Elizabeth Baldacci, Director Business Development
Lauren Smith, Senior Public Relations Manager
Mike Teixeira, Senior Vice President (via phone)

The Calypso team provided introductions and corporate history and background. They then presented their business proposal for development of a short-term communication and lobbying program to fight back against so called Right to Work legislation in New Hampshire. Their base plan will be to supplement the existing public relations program of the SEA, via strategic planning and program implementation, aimed at members, legislators and the media.

After the guests were excused, discussion among board members ensued.

MOTION: To contract with Calypso Communications for 1 month with an option to renew month to month for up to 2 additional months at a fee of fifteen thousand dollars (\$15,000) per month, giving the SEA President the discretion to exercise the renewal option(s): Moved by Tammy Clark, seconded by Avis Crane.

MOTION To Call the Question:

Moved by Wendy Parent, seconded by Heather Fairchild. Motion to Call the Question approved. Original Motion approved with John Amrol voting in the negative.

Meeting adjourned at 7:50 pm.

Submitted by

Ken Roos, Acting Secretary